

April 18, 2011

Dear PSBA Member:

The Pittsburgh Stock & Bond Association Scholarship Fund is pleased to announce that it will award one \$2,000 college scholarship for the 2011-12 academic year. The scholarship is for post-high school education and is designed to supplement a student's financial resources from family, personal, government and other sources. Graduate students are not eligible.

Scholarship applicants will be evaluated on the following criteria:

- Academic Record
- Extra-Curricular Accomplishments, i.e., school and community involvement, special talents, evidence of leadership and awards received; and
- Personal Essay as described

To qualify, the student must be recommended by a PSBA member, as indicated on the enclosed guidelines. **Completed applications, along with transcripts and personal essay, must be received by June 24, 2011. Scholarships will be awarded on or about July 15, 2011.** Please send application, transcripts, essay and other supporting documents to:

Pittsburgh Stock & Bond Association
c/o Mr. Brian Brubaker
Dollar Bank, FSB
Three Gateway Center, 8th Floor South
401 Liberty Avenue
Pittsburgh, PA 15222

This is an excellent opportunity for you to help deserving students. The PSBA is pleased to be able to assist students in our community.

If you have any questions regarding our Scholarship program, please do not hesitate to call me at 412-261-8319.

Sincerely,

Brian Brubaker
Scholarship Committee Chairperson
Enclosure (2)

2011 Scholarship Guidelines and Eligibility Criteria

The Pittsburgh Stock & Bond Association (PSBA)

The Pittsburgh Stock & Bond Association (PSBA) is a 1996 merged non-profit organization comprising of two long standing professional organizations: the Bond Club of Pittsburgh and the Pittsburgh Securities Association. The organization represents approximately 175 members and 45 investment and financial institutions located in the Pittsburgh area. We will continue to promote the interest of our members and to establish high standards of ethics and education within the investment community. We will also continue our commitment to our community with charity fund development, scholarships, and community financial education programs.

What is the PSBA Scholarship Program?

The purpose of the Pittsburgh Stock and Bond Association (PSBA) scholarship program is to encourage and commend students who display exceptional interest and ability in pursuing a profession in the financial securities industry. The PSBA board will annually determine the dollar amount of the scholarship based on the availability of funds. The PSBA is pleased to offer one \$2,000 scholarship for 2011. The Scholarship must be applied toward full-time undergraduate study in a financial academic discipline such as business, accounting, economics, or finance.

What is the Deadline for Applications?

Scholarship applications and required documentation must be received by the close of business Friday, June 24, 2011. No incomplete or late applications will be considered. The winner will be notified by July 15th and is encouraged to attend a PSBA dinner on July 21st where the scholarship will be awarded. The monies will be forwarded to the respective school on behalf of the recipient. This scholarship is for one year and does not automatically renew, but students may reapply by following the scholarship application process.

Who Is Eligible for the PSBA Scholarship?

Eligibility will be limited to the children of PSBA members or an individual referred by a PSBA member who live in Western Pennsylvania and are high school seniors or current undergraduates registered for full time study (12 hours or more) toward a four-year degree objective at an accredited institute of learning. Applicants must be U.S. citizens.

Requirements for applying for the PSBA Scholarship

Requirements consist of a completed application form, academic transcripts, and a maximum 500-word essay entitled "How the securities markets affect our daily lives." The essay should include a personal statement of education goals and objectives and their affect on career plans. The applicant's intended field of study will be considered in the evaluation process with preference given to those candidates pursuing full-time undergraduate study in a financial academic discipline or a directly related field of study. Academic achievement prior to application is an indication of potential for successful study, but is not the only criteria that will be considered in awarding these scholarships. The scholarship will be awarded on the basis of the candidate's potential for making a meaningful contribution in the financial securities industry.

An appointed PSBA scholarship committee will select a recipient. The committee may request a personal interview with the top three candidates. The scholarship committee will not consider race, creed, color, national origin or sex of any student in its deliberations when choosing a recipient. All decisions of the PSBA Scholarship Committee are final.

Letters of Recommendation

All Scholarship candidates must be referred by a PSBA member and include a letter of recommendation from a professional such as a professor, guidance counselor, or employer.

Application Checklist

- PSBA Scholarship Application
- Required Essay
- Professional letter of recommendation
- Official college or high school academic transcript in a sealed envelope

Where to Mail the Application

Pittsburgh Stock & Bond Association
c/o Mr. Brian Brubaker
Dollar Bank, FSB
Three Gateway Center, 8th Floor South
401 Liberty Avenue
Pittsburgh, PA 15222

[See Application Below](#)

EMPLOYMENT HISTORY

If you have a lengthy employment history, include information for only the past four years.

CURRENT EMPLOYMENT

Name of employer _____

Address of employer _____

City, State, Zip _____

Phone _____

Your Title _____

Length of Service _____

Is this position full-time or part-time
Is this position permanent or temporary

PREVIOUS EMPLOYMENT

If you have held other positions, please complete the following. (If you need more space attach additional sheets and indicate here that you have attached these sheets.)

Extra sheets attached? Yes No

Name of Employer _____

Address of Employer _____

City, State, Zip _____

Phone _____

Your Title _____

Length of Employment _____

Was this position full-time or part-time
Was this position permanent or temporary

PSBA MEMBERSHIP AFFILIATION

Are you a relative of a PSBA member? Yes No

Relationship to yourself: _____

If No, please give the name of the PSBA member recommending your application.

PSBA member: _____

CHECKLIST AND SIGNATURE

Did you submit each of these documents?

- | | | |
|--|------------------------------|-----------------------------|
| • Required essay? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • Professional letter of recommendation? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • Official academic transcript? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

By signing below, you acknowledge that you accept the decision of the PSBA scholarship committee as final.

Signature of Applicant _____ Date _____

Mail application, essay, letters of recommendation, and official college or high school academic transcript to:

Pittsburgh Stock & Bond Association
c/o Mr. Brian Brubaker
Dollar Bank, FSB
Three Gateway Center, 8th Floor South
401 Liberty Avenue
Pittsburgh, PA 15222

***Only completed applications submitted by Friday, June 24, 2011 will be considered.**